



2026



Deutsch-Tschechische
Industrie- und Handelskammer
Česko-německá
obchodní a průmyslová komora

YOUR Annual Partnership

Become an Annual Partner!

Top Companies | Top Managers | Top Network

660

Members

30

**Business
Events**

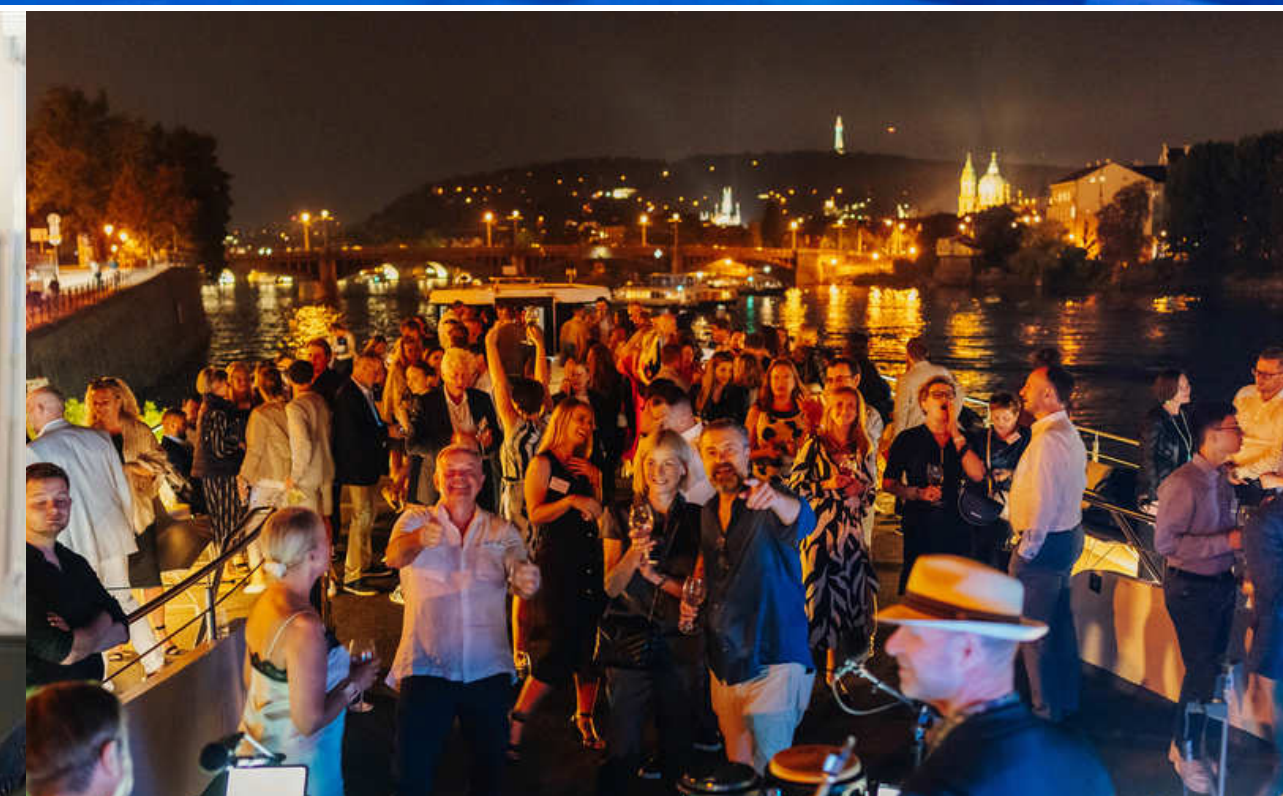
4000

**Participants
and VIP-Guests**

- **Exclusive access to the Czech-German business community**
- **Annual Partner of exclusive events and appearance across all PR channels**
- **Maximum visibility for your brand and your company**
- **Single partnership contract for the whole year**



**TOP MEMBER
of the largest business
community
in Czechia
FOR 1 YEAR**



Annual Partnership 2026

Your company as a top member - present all year round!

Company & CEO Visibility

Your CEO as a speaker, your company present at all events and on all channels of communication

Free Access to our Networking-Events

As an Annual Partner, you and your management will have free access to all top business and networking events.

Company PR in our Media Publications

Benefit from free PR in our business magazine PLUS, at www.eMagazin.plus and in our annual report

Become an Annual Partner!

Premium

9 000 Euro

Business

5 500 Euro

Classic

2 500 Euro

Visibility

CEO Activities

Presentation as an
‘Annual Partner’ at all our
events in 2026

Your logo as an
‘annual partner’

Premium

Speaker at the

- German-Czech Economic Forum
- General Assembly

Exclusive participation in 2
Business Lunches with

- VIPs from politics
- economic media

Exclusive Video-Interview

Your logo will appear throughout the year at all our chamber events and presentations, as well as in digital and print publications.

XL

L

S

Business

Possibility of hosting a
Business Breakfast

Classic

Your logo as an Annual Partner

	Premium	Business	Classic
Sizes	XL	L	S
Appearance	<u>Logo-Wall</u> “Annual Partner” at all top events organised by our chamber		
	Our Chamber <u>Homepage</u> - “Annual Partners” section with link		
	Banner in our <u>newsletter</u>		
	<u>E-mail signatures</u> of our chamber employees		
	<u>Annual report</u> including Members list - printed and online		
	<u>LinkedIn and Facebook post</u> “Annual Partner”		
	Our chamber office - ‘Annual Partner’ <u>banner</u> at the entrance		
	on <u>Invitations</u> for highlight events - section “Annual Partner”		
	<u>Our chamber presentations</u> for political and economic delegations		

Events 2026

Legendary Sommerfest

1200 guests, 250 companies, party & networking at its best!



A highlight of the Prague summer and a legend among our events with 1,200 top guests from business, politics and society. Every year in prestigious locations such as Prague Castle, Lobkowitz Palace or Troja Castle! As an Annual Partner, you and your company will be right in the middle of the action!

Your benefits as an Annual Partner

All partners receive a discounted table for €4,000 instead of €5,000

6 Tickets 4 Tickets 2 Tickets

Credit as “Annual Partner” in the welcome speech



Events 2026

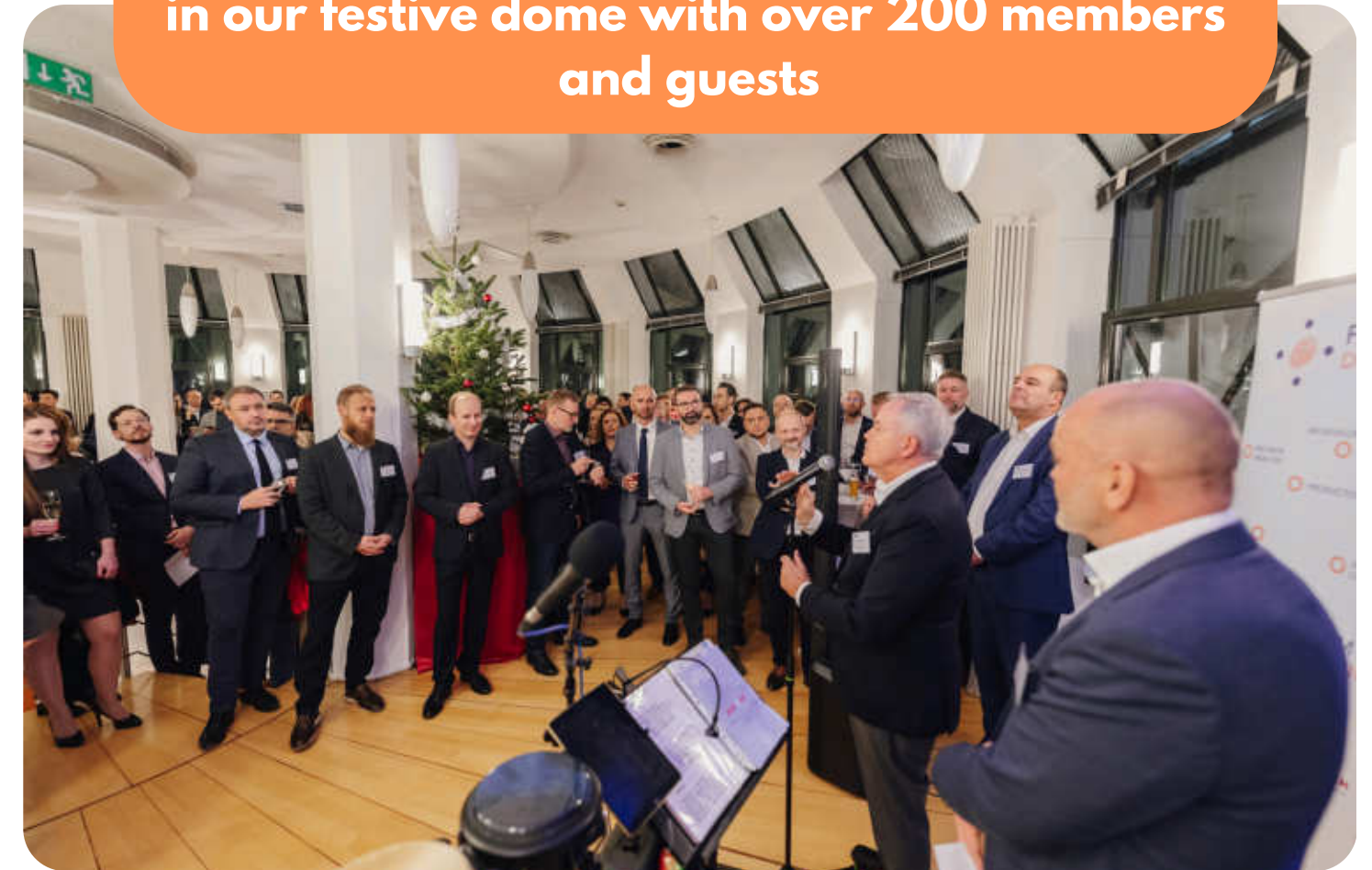


Jour Fixe - New Year's Networking kick-off in a prestigious location with approximately 150 guests

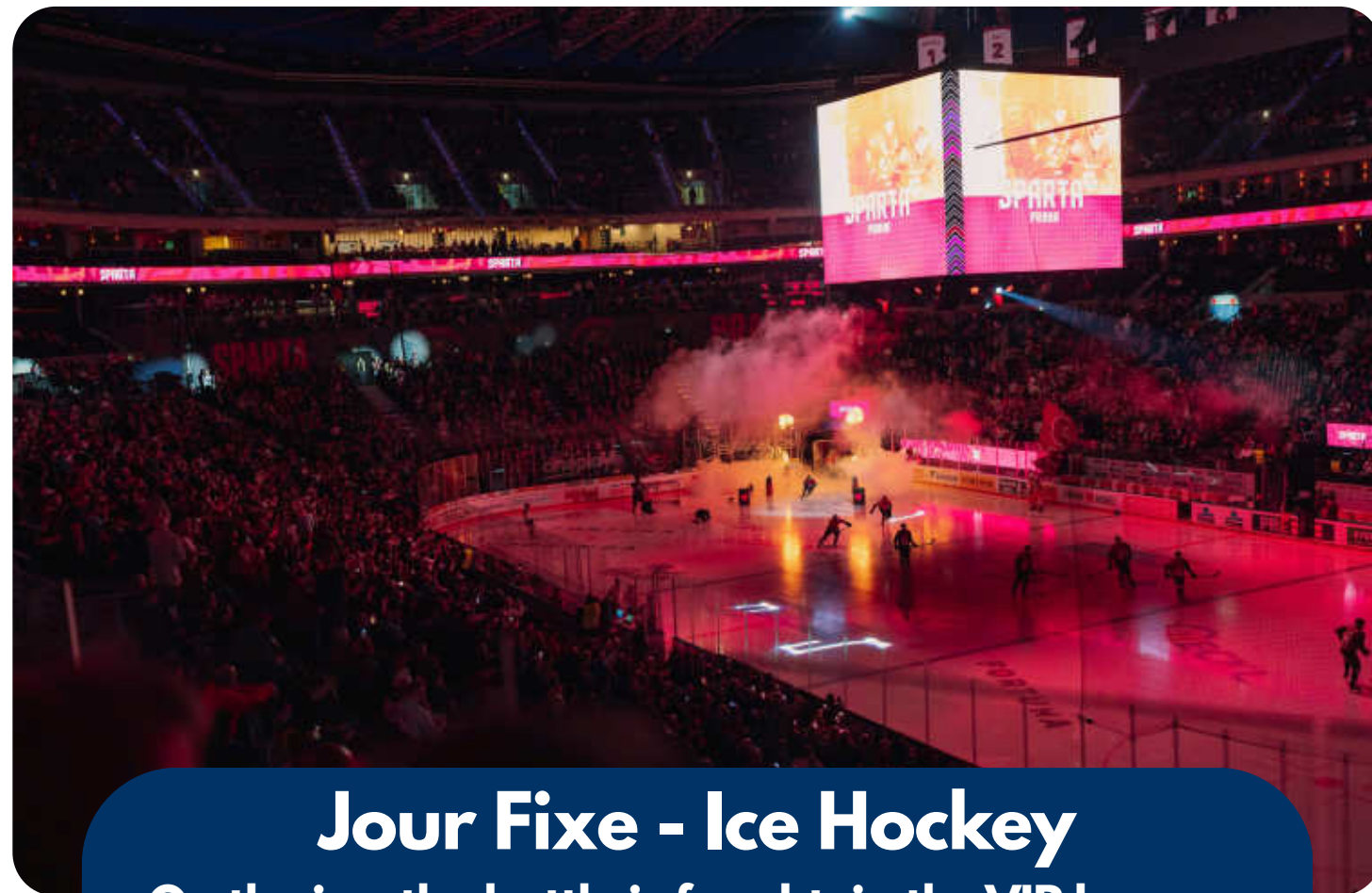
A lively start to the new year: exclusive networking, culinary delights and a VIP guest from business or politics - be there when plans and partnerships for 2026 are made! Your company will be presented as a top member and Annual Partner.

High above Prague's Wenceslas Square, we celebrate the end of the year with partners and friends and look to the future together. With exquisite catering and many Christmas specialities, of course.

Jour Fixe - Christmas in our festive dome with over 200 members and guests



Events 2026



Jour Fixe - Ice Hockey

On the ice, the battle is fought; in the VIP lounge, business comes into play!

Business meets sport in one of Europe's most modern sports halls, the O2 Arena, with an ice hockey game by HC Sparta Prague and a thrilling atmosphere of more than 10,000 ice hockey fans.

Our annual spring meeting takes place in the magnificent Art Nouveau setting of Prague's Municipal House, featuring a concert by the renowned Prague Symphony Orchestra. As an annual partner, you'll demonstrate your impeccable taste!

Jour Fixe - Prague Symphony Orchestra

Networking with style & elegance and top-class cultural enjoyment



Events 2026



Annual General Assembly
Annual report, Board of Directors, inspiring
guest lecture and networking

Our Annual General Assembly focuses on the business activities of our chamber and the appointment of the Board of Directors. An inspiring presentation by a guest from business or politics - sometimes from the Czech Republic, sometimes from Germany - is the kick-off for intensive networking!

**Get in touch with decision-makers from the press and politics.
Promote your company and receive first-hand background
information. For CEOs of premium partners only.**

CEO Business Lunch
2 exclusive meetings: with the business
press & with a VIP from politics



Events 2026

GCEF

GERMAN CZECH ECONOMIC FORUM

Our autumn conference on competitiveness



This is where digital trends, strategies, skills and business models are discussed at C-level. As an Annual Partner, you will be visible as a digital pioneer in your industry and will be able to network with up to 5 members of your management team!

**Exclusive for our
Premium Partners**

CEO is speaker on the panel

Events 2026



Jour Fixe on the Vltava River
Exclusive networking on board the Grand Bohemia with
350 guests and 150 companies

A gentle and pleasant farewell to summer on the luxury boat
Grand Bohemia with hundreds of entrepreneurs, a unique view of
Prague at night, music and great catering!



Networking-Events

#AllYouCanMeet 

Your tickets for free to all our top-events!

Premium	Business	Classic
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CEO Business Lunch with the business press	✓	—	—
CEO Business Lunch with a VIP from politics	✓	—	—
New Year's Jour Fixe	5 people	3 people	2 people
Jour Fixe - Concert of the Prague Symphony Orchestra	4 people	2 people	2 people
Sommerfest	6 people	4 people	2 people
Jour Fixe on the Vltava River	5 people	3 people	2 people
German Czech Economic Forum	5 people	3 people	2 people
Jour Fixe - Ice Hockey	3 people	2 people	1 person
Christmas Jour Fixe	5 people	3 people	2 people

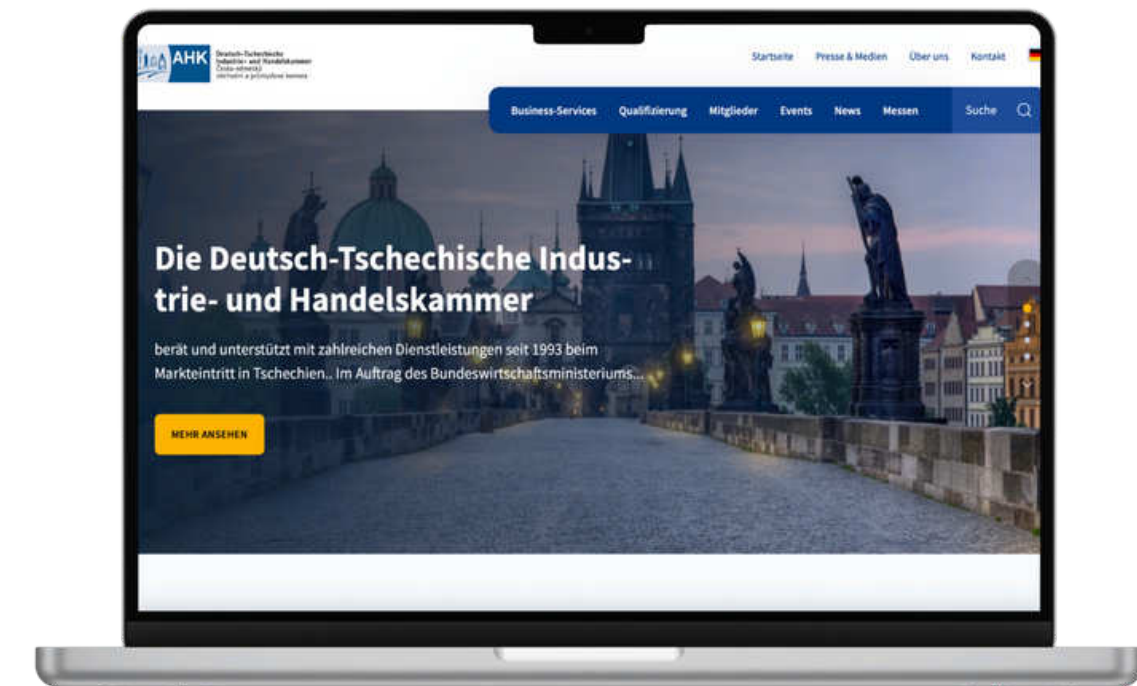
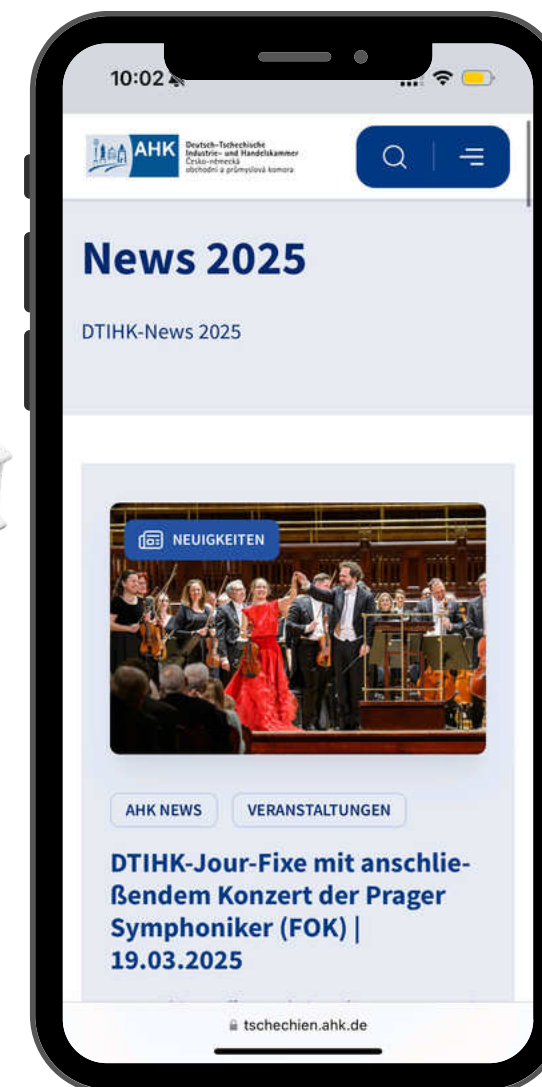
Your company will be present on all of these channels!

Business magazine Plus
8.000 printings

**Annual report &
members list**
1200 issues

Monthly newsletter
2500 subscribers

Website www.dtihk.cz
30.000 accesses/month



plus
3 x per Year
48 000 readers*
per edition



Annual Partnership 2026

Publications

PR presentation in the
business magazine PLUS
+
www.eMagazin.plus

1 Full-Page Extra Advert
in the magazine

Annual report & members list
with company logo

Premium

1 double page
Price list: 1.960€

✓

✓

Business

1 page
Price list: 1.560€

1/2

✓

Classic

—

—

✓

BECOME ANNUAL PARTNER 2026 of the largest bilateral business association in the Czech Republic!



AHK

Deutsch-Tschechische
Industrie- und Handelskammer
Česko-německá
obchodní a průmyslová komora

Contact:

Name: Marie Králová

E-Mail: kralova@dtihk.cz

Tel.: +420 731 773 018