



STYL & KABO will be IN

Fashion fairs have a long tradition in Brno and, just like fashion itself, they are developing steadily. They adapt to new trends in order to attract purchasing agents, merchants, and textile and footwear manufacturers to the largest possible extent. That is why attractive fashion shows are on the agenda and the prestigious TOP STYL DESIGNER competition is back on the scene. Advice on how to promote and sell well in the world of fashion must not to be missing. That brings along additional interesting guests from the industry. You can look forward to seeing them from 21 to 23 February 2025.

INnovation

Where else if not in Brno can you view "live" complete samples of new clothing, footwear and leather goods of world brands? Some of the models will also be presented as part of the popular fashion shows, which run in two blocks twice a day. In total, 323 brands from 146 companies will be featured in February. Innovations rule not only in cuts but also in materials. Sustainability and recycling are a global topic and there is an increasing emphasis on the maintenance and perfect wearing comfort of clothing, shoes and accessories.

INspiration

The competition for textile vocational school students used to be an integral part of the Style & Kabo fair previously, and is back again! **Young TOP STYL DESIGNER (YTSD)** gives young talented designers the chance to make a name for themselves in the fashion industry and introduce their original collections to trade visitors and potential customers. It emphasizes creativity, innovations and craftsmanship. The February fair will feature the **JUNIOR TOP STYL DESIGNER**, designed for students from secondary vocational schools focusing on textile design/garment modelling, while the **PROFESSIONAL TOP STYL DESIGNER** for young designers aged 18 to 33 will take place in August. The competition will enjoy the patronage of the Statutory City of Brno, ATOK, CZECH FASHION COUNCIL and the wife of the President of the Republic Mrs. Eva Pavlová. Get inspired by our future top designers!

INformation

The fair is not only a contracting place, but also has a social and educational function. In a series of lectures, personalities from various fields will bring the latest information, whether it is new legislation, latest materials or interesting solutions for sustainability and the circular economy. You can also look forward to lectures by interesting personalities from show business and fashion. For example, as part of the **brand new Style & Kabo Fashion Lounge**, a stylist will advise you on what will be the top; you will learn how to improve your social media promotion, and you will hear stories of people who have succeeded in breaking through in the industry or have just established a new brand. In short, there will be no shortage of information at this year's February fair.